

## ***MASHA's 2010 Information Exchange Trade Show***

### **The details:**

- Date:** Wednesday, April 21st, 2010
- Trade Show time:** 2:30 p.m. to 6:30 p.m.
- Location:** Holiday Inn, 1695 Regent St., Sudbury
- Move-in Time:** From 10 a.m., April 21st, 2010
- Move-out Time:** Immediately after 6:30 p.m.
- Expected Attendance:** 300 delegates
- Cost:** Standard 5'X10' unit  
\$410 + 5% GST = \$430.50 with 2.5'x8' table  
Central unit(s) (spaces 21 to 24) 8'X10' unit  
\$440 + 5% GST = \$462.00 with 2.5'x8' table
- Access:** Hotel receiving doors off Caswell Drive  
Loading door directly into the Solarium from the parking lot. Watch for signs.
- Assistance Available:** Hotel staff (charges will apply) - please notify hotel catering department at least three days before the show
- Total display spaces:** 24
- Door prizes:** All exhibitors are requested to provide product/promotional door prizes. Draws will begin about 6 p.m. Exhibitors may keep contact information from their draws.
- Deadline:** Registration with payment must be received no later than March 31<sup>st</sup>, 2010
- Location selection:** First-come first-served.  
Payment of the exhibit fee is required to secure a space. Please indicate your first and second exhibit space choices on the attached floor plan and return it with this form.
- Note:** Exhibitor fees are used to defray the cost of the bar and snack service during the show.

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**Please check our website for conference information: [www.masha.on.ca](http://www.masha.on.ca)**